



WORLDWIDE WORKPLACE WEB

The W₄ Network Legacy and Future

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W₄ Guidance Committee



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W4: The Legacy

- Birth: Delft 2000

Beyond customer satisfaction

W4 was formed to create and nurture a network of future leaders within public sector real property and workplace organisations to support international knowledge exchange, continuous learning and the personal development of its membership.



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W4: The Legacy

- Birth: The Aims of W4
 - An international forum for innovation and the exchange of real property and workplace knowledge and experience
 - Promotes continuous learning through sharing of best practices, exploring issues of common interest and collaboration in research and specific initiatives
 - Supports investment in personal development by providing learning opportunities, access to international contacts, connectivity to the international academic community and through fostering alliances and partnerships with other organizations



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W4: The Legacy

- Growing up: Building the network
 - W4 is a network and not simply an organisation that organises conferences and other learning events for its membership
 - W4 will share best practices and lessons learned in areas of common interest
 - W4 is about innovation and sharing new knowledge
 - W4 is a community for future leaders
 - W4 recognizes the need for advice and support from senior management, but also values its ability to manage its own direction and development



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W₄: The Legacy

- Growing up: Building the network
 - The Members
 - The Guidance Committee
 - The TWN – The Workplace Network
 - The W₄ Annual Meeting
 - Learning Partnerships
 - The W₄ website and LinkedIn



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W4: The Legacy

- Growing up: Building the network
 - Vancouver 2001: *The workplace of the future*
 - Cambridge 2002: *Measuring success in the workspace*
 - Bonn 2003: *Quality of workplaces past and future*
 - Washington DC 2004: *Innovative workplaces the new mainstream?*
 - Stockholm 2005: *Modern workplaces in historical buildings*



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W4: The Legacy

- The teenage years: Branching out
 - Ottawa 2006: Real property management trends and challenges
 - Oslo 2007: Strategic challenges during feasibility study and concept phase
 - Tokyo 2008: The future workplace and workplace management risk
 - Chicago 2009: 21st Century workplace 'Any space any time'



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W4: The Legacy

- Although there are differences I also marveled at how we all have the same problems. I am hoping we can get approval for our Foreign Exchange Visitor Program soon so we can start having visitors and send people overseas to learn more from each other *George Deryckere Director, Performance Measurement Division (MPM) GSA Office of Government Wide Policy Office of Real Property Management USA*
- Those fruitful seminars have deepened our understanding in workplace development and management Equally interesting has been to realize and share the notion we and our governments all struggle with more or less same challenges and discuss the ways to solve these problems.
- We have hosted three people from GSA and I encourage everyone to take part in that Learning partnership – it is fruitful and fun!
- On personal level – you make great friends! Some of those friendly relations have lasted for years! *Paivi Hietanen Workplace Strategy Specialist Senate Properties Finland*



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W4: The Legacy

- I learned about how other countries deal with the same issues that are important to us – sustainable building and workplace solutions. It was always so great to meet people doing similar work as myself in other countries. I enjoyed the conversations, the presentations and the food! I particularly enjoyed the field trips to buildings to see actual examples of innovative designs and solutions. *Don Horn Assistant Director Office of Federal High-Performance Green Buildings GSA USA*
- Through exposure to cutting-edge expertise and experienced role models TWN and W4 have been, without a doubt, my most important networks for career development. The issues we face are similar the world over and the knowledge I've gained continues to be directly relevant and useful in my job and to my organization *Bridget Hardy Head of High Performing Property Strategy and Implementation Government Estates Transformation Division OGC UK*



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W4: The Future

- Coming of Age
 - The Hague 2010: Dutch Consulting 'Going Dutch'





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